

STEM School Chattanooga

PLT Purpose: To lead the greater parent group (Parent Organization) in support of the STEM School through planning, overseeing, and implementing PLT initiatives

Monday, September 30, 2019
Parent Leadership Team Meeting (6:30pm-7:30pm)
www.stemschoolchattanooga.net

- Sign In and Welcome
 - Cheryl Cambron – PLT Meeting Facilitator
 - Terrie Quering – PLT Meeting Notetaker

- Attendance
 - Cheryl Cambron
 - Laura Burdette
 - Jonathan Cooper
 - Jennifer Crutchfield
 - Jim David
 - Allison Deckman
 - Tony Donen
 - Julie Gersch
 - Wendy Lohr
 - Terrie Quering
 - Christy Reed
 - Mary Reed

- Committee Discussion/Updates:
 - Silent Auction Committee: Tara Bennett & Julie Gersch co-chairs
 - Tara absent, Julie gives highlights.
 - The Silent Auction is Friday, December 6 as part of STEM Showcase.
 - All parents should be in attendance.
 - This is the 4th year as auction with the Showcase.
 - Julie said what she and Tara need from families are auction items (braces, restaurants, hair cuts, summer camps, gift cards, etc.)
 - The letter should come out this week via email distribution with an explanation of what the auction is and the letter explains tax exemption status that can be used by parents when asking for donations.
 - The email will ask that each family submit at least one item to be donated. The email will also give suggestions as to what can be donated.
 - The room used for the auction this year will be in the Wacker area for more visibility.
 - The deadline for donations set at December 1st (later donations may squeeze in).
 - No alcoholic items may be donated.
 - Volunteers will be needed to assist with the auction that evening. A request for that will go out closer to the event.
 - More details to be discussed at our next meeting.
 - A window cling stating “I support STEM School Chattanooga” was discussed. STEM may make them and include them in the thank you letters being sent to participating businesses.
 - Staff Appreciation Committee: Nicki Murphy & Tracy Lowe co-chairs
 - Nicki and Tracy were not in attendance.
 - The bagel bar went well.
 - Public Relations: Jennifer Crutchfield
 - Several stories have hit the media about STEM lately.

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- Jennifer has confirmed the same amount of money from 1st TN bank as we received from Amazon last year (but an impact statement needed for 1st TN). The Jubilee committee needs to help Jennifer with a December 4th application deadline for the donation at 1st TN.
- Also a date for the Jubilee is needed to ask for the money through the foundation at 1st TN. The date will be set by our next meeting in October.
- Jennifer said that a press release for the Showcase/Silent Auction would be beneficial. Media can come, but the press release will state that the event is for STEM families, not the public. The benefit of the press release is that funders will see our name more (benefiting this year as well as in years to come). Also good for getting donations.
- Press release about Showcase/auction by Nov 1 to help with donations - can be sent to local TV stations with the possibility of Dr. Donen and large donors or PBL business partners on the local morning TV shows. This press release needs to be sent 12 weeks out. Jennifer said she could write one press release now for local TV. Then write another in November about sponsors to local papers, etc.
- Additional PR: Bumper stickers/vinyl cutter clings to give to parents.
- STEM Jubilee: Committee leaders verified: Wendy Lohr & Britt Adams
 - Jeromias Mondido will assist.
 - Nothing to report at this point.
 - Date to be selected before October meeting.
- National Honor Society Committee: Lyn Potter
 - Lyn was not in attendance.
 - Dr. Donen gave the date for the induction service: Mon, Oct 21.
 - Ms. Mallard & Lyn Potter have connected.
- Facebook internal page: Cheryl Cambron
 - Cheryl is posting the things Amy sends to the FB page.
 - Cheryl will see that an email is sent out to all parents letting them know about the FB page. Parents join the group, then they are prompted to enter their child's house (Staupers, Tesla, Einstein, Mirzakhani).
 - Send anything to Cheryl that you want to have posted.
 - Cheryl will post that donations are needed for the Silent Auction.
- Parent Representatives for Learning Community Meetings: Julie Gersch, Kim Baucom, Cheryl Cambron
 - Julie went to the general parent meeting in September at HCDE.
 - Julie counted 50+ people at the meeting lead by Dr. Brian Johnson.
 - The next several months will be meeting in the learning communities.
 - In January they will come back together for a general parent meeting.
 - The Missionary Ridge (the learning community STEM is part of) council is Oct 15.
 - Jennifer Crutchfield asked why STEM is part of the Missionary Ridge Learning community
 - Dr. Donen explained that the learning communities are arranged by geography. However, STEM is in the middle of the county; STEM in the Missionary Ridge Learning Community since it has fewer schools. Collegiate High is also in this learning community.
 - The learning communities are so everyone can engage without dealing with all the schools in the county.

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- STEM focuses on how we can impact the whole district, not just within our learning community.
- Allison said this grouping is to help the flow rules (for instance dress code) at the administrative level rather than grouping by grade level (elementary, middle, high).
- Julie will forward notes from meetings directly to Dr. Donen.
- New Business:
 - Ms. Bolus - monthly granola bars: grab for 9th-10th graders mostly
 - This year Ms. Bolus has placed a basket on table by door as an afternoon snack for students (when blood sugar runs low and they seem to be tired).
 - Ms. Bolus is currently funding the bars personally.
 - Dr. Donen asked if the PLT want to donate healthy snacks (granola bars, fruit snacks, fruit leather, breakfast bars - all non perishables) to the basket?
 - Jennifer will get Ms. Bolus info on requesting snacks from McKee.
 - PLT decided not to create a new committee to assist Ms. Bolus, but will send an email quarterly & a posting on the FB page asking for donations from parents of students. The letter will be from the Parent Leadership Team. (Ms. Bolus will create it and send it out on PLT behalf).
- Next PLT Meeting
 - Set Meeting Schedule
 - Meeting times will be set more by need this year than standard date.
 - Monday October 28, 2019 for next meeting.